

CITY OF WHITTIER, LOS ANGELES SUPERVISOR DON KNABE AND
THE WHITTIER CULTURAL ARTS FOUNDATION

STREET BANNER PROGRAM ENTRY FORM

THINKING GREEN

Name(s)* _____

Home Address* _____

Telephone _____

Organization or School (if applicable) _____

Organization or School Address _____

Email Address _____

*required field

Tell us about your banner design and how it applies to the theme
(you may use additional pages if necessary):

Please submit this form and your 5" by 14" (vertical) banner design by Friday, December 3, 2010 at 3 p.m. to Parnell Park. For more information, please call (562) 464-3350. Submissions may be delivered in person or mailed to:

Erin Hamilton, Community Services Coordinator
Parnell Park
15390 Lambert Road
Whittier, CA 90604

**COMMUNITY
STREET BANNER
PROGRAM**



**THINKING
GREEN**

CALL TO ARTISTS



This program is made possible by a partnership between the Whittier Cultural Arts Foundation, an Arts Education Partnership Program grant from Los Angeles County Supervisor Don Knabe's office, a grant from the California Department of Conservation and the City of Whittier.

THE BANNER PROJECT: WHAT IS IT?

The City of Whittier Parks, Recreation and Community Services Department and the Whittier Cultural Arts Foundation are seeking artists to participate in the eighth year of the Community Street Banner Program. Local artists of all ages, school children and organizations are asked to submit scaled down drawings for consideration to be painted onto banners.

Entries will be reviewed and selected by the Whittier Cultural Arts Foundation. Artists whose drawings are chosen will be given a banner on which to paint their artwork in acrylic paint onto one side only. Completed banners will then be hung throughout the City. The back side of each banner will have the Foundation's logo and contact information, highlighting its commitment to this project and other programs that bring the arts to the Whittier community.

PROJECT GOALS: ART BEGETS ART

The Community Street Banner Program looks to make the arts a part of everyone's life by taking art out of the gallery and the museum and placing it in the open for everyone to see, from children on their way to school to commuters on their morning drive to work.

Through this project, we are hoping to build a connection with the arts by providing not only opportunities for local artists to display their work, but by placing it in the community for everyone to appreciate and enjoy. By giving artists a chance to participate in making Whittier a more beautiful and interesting place with their art, they are educating residents, visitors and businesses about the ability the arts has to bring people together, to strengthen the local economy and to encourage creative expression from the community.



It is our feeling that art begets art, and that this program can be one that interests citizens and raises awareness of other cultural events and programs in the City. Because of the accessibility of these banners, we hope that this program will encourage families, members of the business community and visitors to discover all of the cultural arts programs offered in Whittier.



THEME: THINKING GREEN

The theme this year is THINKING GREEN. "Going Green" has become a way of life and art can be a way of renewing the desire to help save our environment. Artists are encouraged to be creative in their interpretation of this year's theme.

GUIDELINES, APPLICATION & SCHEDULE

Submitted designs should measure 5 inches by 14 inches (keep in mind this is not to scale) and vertically oriented. Bright colors are suggested. Artists should take into account that these banners will be viewed from distances of 8 to 30 feet or more. Inappropriate or obscene language or images are prohibited.

Judging will be done by the Whittier Cultural Arts Projects Review Committee. For judging purposes, applicants are asked not to sign the front of their submitted design. Applicants may submit a maximum of two designs.

Once artists' designs are chosen, they will be notified and provided with a vertical banner measuring 30 inches by 104 inches or 24 inches by 60 inches (note: there are two sizes for the banners). The banner shall be painted on ONE side with acrylic paint. Painting supplies are not provided. You may prime the banner with a standard acrylic primer or "Gesso" primer before



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COMMUNITY STREET BANNER PROGRAM

CREATING COMMUNITY THROUGH THE ARTS

painting. The artist's signature and date should be placed on the lower right hand corner of each side. Once completed, the banners will become the property of the City of Whittier.

Artists shall submit the application on the back of this flyer, along with the description of the banner and their scaled down design to Parnell Park by **Friday, December 3, 2010 at 3 p.m.** Submissions may be delivered in person or mailed to:

Erin Hamilton Community Services Coordinator
Parks, Recreation & Community Services Department
Parnell Park, 15390 Lambert Rd.

The information provided on the back of this application will be used to compile a brochure on the banners. The brochure will be made available to the public.

Submission Deadline	December 3, 2010
Selection Notification	January 10, 2011
Banners Due	February 11, 2011
Banners Hung	First week of March through Memorial Day 2011

For more information please contact the Parks, Recreation & Community Services Department at (562) 464-3350.

Parks, Recreation & Community Services

